

Vaccine Hesitancy

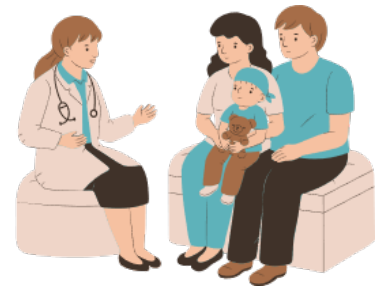
Patients trust their providers, that means **YOU!**

85% of patients will follow your vaccine recommendation¹.

Steps for approaching vaccine conversations with patients:

1 Use the presumptive approach:

- Assumes the patient or parent will choose to vaccinate, ex: "Your child needs three vaccines today."



2 If the Patient/Parent is hesitant, use the **SHARE** method² to help in the decision making:

Share why a vaccine is right for the patient

Highlight personal stories to build vaccine benefits and confidence

Address concerns about side effects, safety, and effectiveness

Remind patients that vaccines protect them from serious illness

Explain the serious health effects, and financial costs of the disease

3 Listen, listen, listen, and then respond

- Allow time for open discussion. Be sensitive to culture, family dynamics, and circumstances.





PROSPECT
HEALTH

Part of Astra Health

Quality Corner

THE
PROSPECT
OF A
HEALTHIER
TOMORROW



Funding for Vaccines!

Funding available for provider offices from the
Vaccines for Children Program (VFC).

The **Vaccines for Children (VFC) Program** helps families by providing vaccines at no cost to providers who serve eligible children from birth through 18 years of age. Children are eligible for VFC vaccines if they are younger than 19 years of age and are one of the following:

- Medicaid-eligible
- Uninsured or underinsured
- American Indian or Alaska Native



For more information, visit eziz.org/vfc/enrollment/